

PROFESSIONAL DOOR ASSOCIATION OF NEW ENGLAND



TRADE SHOW 2017

Dear Vendor,

The Professional Door Association of New England will be holding their fourth biannual Trade Show on September 15th, 2017. This year's venue promises to be a great event. The trade show will be held in the Grand Pequot Ball Room at the Foxwoods Resort Casino in Mashantucket, CT. The event will feature training workshops, IDEA certification, buffet dinner, and our Trade Show that has drawn over 50 vendors and over 200 door dealers from the six New England States and beyond. Many of the local dealers in New England did not have the opportunity to attend the IDA Expo in Atlanta and so this is a great venue to make new connections and to show support to dealers you already have business relationships with.

The beautiful Grand Pequot Ball Room is very spacious and will allow you to display your products by table top or from one of five booth size options that range from 100 square feet up to 400 square feet.

You will be receiving a vendor application with a floor plan and pricing which will allow you to choose your space. Please do not hesitate to secure your desired booth or table top location by sending in the enclosed application and payment. You can also fill out the application and pay on our web site at www.pdanewengland.org. Just tap on the Trade Show poster, tap on "read more" for the registration form.

Once the application and payment is received, you will receive a packet explaining the shipping and receiving rules, hotel information with special show rates and the agenda for this event.

Your expedient commitment to this trade show is greatly appreciated. Booth placement is on a strictly first come first serve basis. The booth referee is Celeste Tocci and she can be reached at 603-722-9834 or email: PDAofNE@gmail.com

Go ahead and get started.

Respectfully

Rich Cunningham
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